

## Notice at Collection\*

ALLIED NATIONAL, LLC® (“Allied”, “we”, “us” or “our”) is committed to being transparent about how we use, collect and protect personal information. This Notice at the Time of Collection describes the categories and common examples of personal information collected from residents (“you”, “your”) and the purposes for which the categories of personal information will be used. We adopt this Notice to comply with the California Consumer Privacy Act of 2018 (CCPA). This Notice does not apply to consumers’ personal information exempted from the CCPA, such as personal information collected pursuant to (i) the federal Gramm-Leach-Bliley Act and its implementing regulations or the California Financial Information Privacy Act; or (ii) certain medical and health information covered by HIPAA.

We collect information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household (“personal information”). We may collect, and within the last twelve (12) months we may have collected, the following categories of personal information from the sources identified below for the business and commercial purposes indicated, and shared such categories of personal information with the specified categories of third parties.

### What Information Does Allied Collect?

Allied collects the following types of personal information from you as categorized by the CCPA:

CCPA Category of Personal Information	Examples
Personal Identifiers.	Examples include but are not limited to: a real name, alias, postal address, unique personal identifier, email address, social security number, driver’s license number, or other similar identifiers.
Categories of personal information described in the California Customer Records Statute (Cal. Civ. Code 1798.80).	Examples include but are not limited to: a name, signature, social security number, address, telephone number, driver’s license or state identification card number, insurance policy number, education, employment information including history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.

CCPA Category of Personal Information	Examples
Internet or other electronic network activity information	Examples include but are not limited to: browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.
Characteristics of protected classes under California or federal law.	Examples include but are not limited to: age, gender, pregnancy, citizenship, familial status, medical condition, physical or mental disability, veteran or military status.
Sensory Data	Examples include but are not limited to: voice recordings of telephone calls with us, audio, voice, electronic, or similar information.

**Business Purposes for which the Categories of Personal Information is Used**

We may use your personal information for performance of our services, and for other purposes as permitted by law. Some examples include:

- Marketing and providing insurance to California residents;
- Determining your eligibility for a quote;
- Calculating your premium;
- Administering claims;
- Answering questions and providing notifications;
- Supporting day-to-day business operations and insurance related functions;
- Detecting security incidents, protecting against fraudulent or illegal activity, and to comply with regulatory and law enforcement authorities;
- Confirming your identity and servicing your policy;
- Providing customer and technical support;
- Enhancing your customer experience and improving our products and services;
- Creating, maintaining, customizing and securing accounts;
- Undertaking internal research for technological development;
- Developing and offering new products and services;
- Marketing products and services with strategic partners;
- Exercising and defending our legal rights and positions;
- Managing risk and securing our systems, assets, infrastructure, and premises;
- Responding to law enforcement requests and as required by applicable law, court order, or governmental regulations;
- To fulfill Allied's contractual obligations;
- To help ensure the safety and security of Allied's staff, assets, and resources, which may include, but is not limited to, physical and virtual access controls and access rights management; supervisory controls and other monitoring and reviews, as allowed by law; and emergency and business continuity management; and
- As otherwise required by federal or state law.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated or incompatible purposes without providing you notice.

## Additional Information

Allied does not sell consumers' personal information triggering opt out requirements under CCPA.

For additional information on the Personal Information we collect and your rights under the CCPA, please review our California Consumer Privacy Act link found at the bottom of our website at [www.AlliedNational.com](http://www.AlliedNational.com)

If you have questions about this Notice, please contact us at:

Phone: 800-825-7531  
Email: [CCPA-Request@AlliedNational.com](mailto:CCPA-Request@AlliedNational.com)  
Address: ALLIED NATIONAL, LLC  
4551 W. 107<sup>th</sup> St., #100  
Overland Park, KS 66207

**\*This Notice is not applicable to self-insured products.**

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