

Encourage your Employees to Use Allied Member Connection

Member Connection at member.alliednational.com is Allied's online, interactive member engagement portal, which functions as a “one-stop-source” for all your covered employee’s needs with their health plan. Powered by Benovate, a health engagement platform provider, Member Connection is unique because it engages members by displaying content and activities based on their interests and their health needs.

The benefit to you

Today's healthcare consumer often lacks the awareness and ownership necessary to make meaningful improvements to their health. The result of this is that we spend almost \$3 trillion dollars on health care annually, while our overall health is declining. Employers, providers and individuals know something has to change.

Benovate's platform for Member Connection improves health by connecting your members directly to local health providers, giving them incentives to engage proactively in their health and supporting them with healthy resources in their community. Member Connection also gives members access to important information about their health plan so they can receive all of the benefits of their plan.

Cash rewards for your employees

To push engagement, members can earn cash rewards for all these activities:

- Registering and signing in to Member Connection at member.alliednational.com.
- Answering questions. Using biometric and health assessment results, Member Connection displays “cards” with activities associated specifically to each member’s needs. The more a member participates, the more personalized the wellness initiative experience evolves and the more money they can earn.

Other member benefits

- They can register and access the Allied Self-Service Site. The site allows members access to detailed information about their health benefit coverage and claims status 24 hours a day.
- The special benefits in our group plans are provided to help members get the most from their health plan and range from free laboratory testing to reduced surgery costs.
- By using the telemedicine app, members can consult with a wide variety of board-certified physicians and health professionals.
- Communities have many services available to members who are interested in staying or getting healthy and Member Connection will help them find those resources.

