



Helping you get the most from your benefit plan

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## Employer Benefit Adviser

October 2021

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### What to Know This Month

Here's a sneak peek at the articles in this issue:

1. NEW: A Card Sleeve for Your Wallet
2. Cheers to 50+1 Years as Allied National
3. Short-Term Health Insurance - An Alternative to COBRA
4. Check Out Abenity Before You Spend \$
5. Read Our Blogs

## NEW: A Card Sleeve for Your Wallet

If your company has a Reference-Based Pricing Freedom Plan, you have the support of Allied's Elite Experience Team – and we have a new addition to your ID Card Kit to show that support.

The Elite Experience Team is available to answer providers' questions regarding your Freedom plan, as well as help members who receive a balance bill. Members can contact them by phone at 866-332-1987 or by email at [elite@alliednational.com](mailto:elite@alliednational.com) Monday-Friday, 8 a.m.-4:30 p.m.

To better serve members and help keep that information at their fingertips, we've designed a card sleeve to hold health plan ID card(s) in and keep in a wallet. The sleeve has the Elite Experience Team contact information for the member on one side and the website URL and phone number for providers to verify benefits on the other.

All new members will be receiving their ID cards in the new sleeves. If you'd like to order some for your employees, just email **Underwriting** - we'll be happy to send them out you.

**ALLIED**<sup>TM</sup>  
**NATIONAL**  
A 90 Degree Benefits Company

**MEMBER**  
INFORMATION

Show this to your provider at your first visit.  
If the provider has questions, call Allied National's Elite Experience team.

**CALL 866-332-1987**

Allied National | [alliednational.com](http://alliednational.com) | [elite@alliednational.com](mailto:elite@alliednational.com)

# Cheers to 50+1 Years as Allied National



On Sept. 17, 2021, Allied National employees finally had the opportunity to come together and celebrate our 50<sup>th</sup> Anniversary. Due to the pandemic in 2020, we had to reschedule our celebration, hence the “+1” we added to our anniversary logo.

The celebration was held outside at the Kansas City Zoo. With more than 200 in attendance, there was not a dull moment to be had. Guests enjoyed the polar bear and penguin exhibits, a private sea lion show, a train ride around the zoo, and a photobooth. During dinner, Allied played a magnificent slideshow which highlighted all the fun employees have had working at Allied over the past 50+1 years.

Allied’s CEO Bill Ashley said a few words during dinner, paying tribute to his parents who started the company as a brokerage in 1951. He also recognized employees who have been with Allied National for 30 years or more. Sheila Herringdon, President at 90 Degree Benefits, expressed her gratitude for being part of the special event, and Michael Patterson, Chief Administrative Officer at Blue Cross Blue Shield Alabama, gave a short motivational speech about taking care of each other so we can better take care of our employers and members.

“Being a 90 Degree Benefits Company this past year has been a great step in the growth of Allied National,” said Executive Vice President Gary Ashley. “We’re now part of a nationally recognized brand with over 500,000 members nationwide. We look forward to watching Allied grow over these next 50 years.”

Take a look at all photos from the event on our Facebook page and make sure to follow us for industry news and plan updates.

[View Event Photos](#)



**Short-Term Health Insurance -  
An Alternative to COBRA**

While COBRA guarantees employees of large employers who lose employer-sponsored health coverage the right to temporarily continue that coverage, it can be very expensive. The employer no longer contributes toward the cost of coverage, therefore employees must cover the entire premium. These employees and employees without a COBRA option often are left looking for individual health insurance on their own.

An affordable individual coverage option is short-term health insurance. Short-term health insurance plans are designed to provide great coverage for unexpected illnesses and accidents for a limited time. Short-term coverage offered by Pivot Health can last up to 364 days and can be renewed up to 36 months depending on the state. Individuals choose a deductible and plan benefits that fit their and their family's needs. Benefits include office visit copays and prescription drug options at a price much lower than individual plans.

Employees can talk with their personal insurance agent or click on the Pivot button to see Pivot plan options.

[Explore Pivot Options](#)

## Check Out Abenity Before You Spend \$

Do you and your employees eat at Papa Johns? Shop at Costco and go to the movies at AMC? If you, or they do, check out Abenity for discounts before you spend. Membership is free and is provided to you as part of your health plan coverage with Allied National.

Allied has teamed with Abenity to provide you with an elite collection of local and national discounts from thousands of hotels, restaurants, movie theaters, retailers, florists, car dealers, theme parks, national attractions, concerts, and events – all powered online by Abenity.

Discounts include:

- *Shopping:* Sam's Club, Target.com, Overstock.com, Brooks Brothers, Office Depot
- *Phone Companies:* T-Mobile, Verizon Wireless, AT&T
- *Restaurants:* Olive Garden, Red Lobster, Quiznos, Outback Steakhouse
- *Entertainment:* DirecTV, Walt Disney World® Resort, Universal Studios®, SeaWorld, Cirque du Soleil, Six Flags
- *Car Services:* Firestone, AVIS, Ford

Discount offers are redeemable in-store through printable and mobile coupons, online, and over the phone.

[Register Now Online](#)

## Read Our Blogs



The *Allied Blog* address issues faced by small business employers. Bookmark our web address, [www.alliednational.com/blog](http://www.alliednational.com/blog), and come back regularly for industry-related content!



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