

# Big News - Introducing Freedom Open Access



As the U.S. healthcare landscape grows more complex, employers are facing rising premiums, administrative burdens and limited flexibility. And, for nearly two decades, Allied National has been at the forefront of reference-based pricing — championing its potential to transform healthcare affordability.

Today, we're proud to unveil **the next evolution of that vision: Freedom Open Access.**

### ***What is Freedom Open Access & what are the benefits for brokers and their clients?***

1. **A smart alternative to traditional PPO solutions.** See any provider, anywhere. Easy to understand and use, redefining what healthcare can look like.
2. **Lower costs and higher value for your small business clients.** By eliminating the inefficiencies of traditional national networks and maximizing claim pricing strategies by leveraging direct provider contracts and Medicare reference-based reimbursements, Freedom Open Access delivers a sustainable solution built with fierce value in mind.
3. **An End-to-End Personalized member support** helping your clients navigate healthcare, find providers, get cost estimates and more.
4. **A differentiated, forward-thinking solution in an uninspired and overpriced market.** Many brokers are feeling stuck between sacrificing quality of care and benefits to offer

affordable solutions to their clients. Not anymore.

### ***When can I start quoting my clients with Freedom Open Access?***

**Now!** Freedom Open Access is available for clients with **effective dates of 8/1/2026**. Send your RFPs to [sales@alliednational.com](mailto:sales@alliednational.com).

Groups currently enrolled in our RBP & hybrid solutions will be provided with new ID cards at no additional cost in the coming weeks and will be grandfathered into this new and enhanced solution.

### ***How do I learn more about Freedom Open Access and what resources are available to brokers?***

1. Join our webinar for all agents 10 a.m. Tuesday, June 2 – [register here!](#) FYI — A webinar for General Agents only is scheduled for May 19. Invitations will be sent this week.
2. Check out our new [Freedom Open Access Broker guide](#).
3. Reach out to our sales team at [sales@alliednational.com](mailto:sales@alliednational.com).
4. Keep an eye on our upcoming newsletters and [LinkedIn posts](#).
5. Visit our new [Agent Edge page](#).

We're excited to bring Freedom Open Access to market — **made possible by partners like you** who have trusted and championed innovative solutions. Your commitment to your clients drives what we build, and **we're looking forward to continuing to raise the bar together** for small and mid-size employer health plans.

[Check Out Our Press Release](#)



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