Allied National Expands Network Options Through Healthcare Highways

OVERLAND PARK, KS — Allied National is excited to announce that beginning with **Jan. 1, 2027, group effective dates**, Allied will offer four new network options for small to mid-size employers through Healthcare Highways.

The new network offerings include:

- **Centrus Health Direct, powered by SYNC** — Kansas City market in Kansas and Missouri
- **HCH Sync** — Texas
- **HCH Sync** — Oklahoma
- **HCH Plus** — Oklahoma
- **Verity HealthNet** — Louisiana

Healthcare Highways challenges the status quo of traditional carrier networks to bring competition, flexibility, and cost efficiency to employer-sponsored healthcare. They design, manage and operate medical provider networks, with a core focus on high-performance networks built from curated providers who meet strict quality standards and agree to negotiated rates. It's an approach that complements Allied National's commitment as The Small Business Champion, helping smaller employers access smarter healthcare solutions built around both quality and value.

"I'm incredibly excited about what these Healthcare Highways network options can bring to the small businesses we serve," said Yann Passet, Director of Product Management & Marketing at Allied National. "Together, we can give small employers more options to offer quality benefits while keeping a close eye on one of their biggest challenges: healthcare costs."

The addition of the Healthcare Highways networks reflects Allied National's continued focus on pairing flexible benefit solutions with strong network strategies designed for the needs of small employers.

To celebrate the launch, Allied National is offering a special bonus for qualifying HCH network new business sold through Feb. 1, 2027. See the bonus flyer for details at ***www.alliednational.biz/13680.pdf*****.**

Media inquiries: ***marketing@alliednational.com***